Annual Report of Activities

July 2024 - June 2025



Punjab Institute of Language, Art & Culture

Information & Culture Department, Govt. of the Punjab

Punjabi Complex, 1- Gaddafi Stadium, Ferozepur Road, Lahore

Introduction

Punjab Institute of Language, Art & Culture (PILAC) was established in September, 2004 for patronage, promotion and development of Punjabi Language. PILAC also focuses on conservation, protection, promotion and enhancement of the Art and cultural richness of Punjab. PILAC is a corporate body focusing not only on sustaining and promoting language, art and culture of Punjab, but also on all matters connected therewith. PILAC is assigned to:

- Advise the Government on all matters of policy pertaining to promotion of Punjabi Language
- Collect, preserve and arrange books of classical and modern Punjabi Literature
- Promote and project crafts of Punjab, preserve folk art, folklore's and folk songs in their purest form
- Enrich Punjabi Language and enable it to serve as a source of promoting love and brotherhood
- Interact and collaborate with various Institutes and forums with a view to promote Punjabi Language, Art and Culture
- Provide technical, financial and material assistance for cultural development

Since its inception, PILAC has coordinated, facilitated and undertaken activities which helped in achievement of its objectives. The components of PILAC are

- Radio Station FM-95, 'Punjab Rung'
- Punjab Cultural Museum
- Punjab Art Gallery
- Punjabi Library
- Punjab Auditorium & Punjab Cafe
- Punjab Jiangsu Cultural Centre (PJCC)

Events Organized

Cultural Celebrations

Event Name	Date
Mother Language Day	21-02-2025
Punjab Culture Day	16-04-2025

Festivals & Celebrations

Event Name	Date
Lohri Celebrations 2025	28-01-2025
***Jashan-e-Punjabi* Festival**	12-02-2025
Sanjh Sahat Mela 2025	05,06-04-2025
Celebrating Punjabi Culture — Musical Evening by Pilac and District Government Vehari	27-05-2025
Celebrating Punjabi Culture — Musical Evening By Pilac and Punjab Council of the Arts Murree	21-06-2025
Celebration of the 35th Anniversary of Bhulekha	25-01-2025

Conferences & Seminars

Event Name	Date
Khawaja Ghulam Farid International Conference	17-10-2024
First Smog Conference	17-12-2024
2nd International Punjabi Conference	18,20-11-2024
World Punjabi Conference 2025, Rahim Yar Khan	20-01-2025
3rd Transgender Kids Conference	23,26-11-2025

Art & Exhibitions

Event Name	Date
Islamic Calligraphy Exhibition by Dr. Mahmood Nasir	05-07-2024
Art Exhibition by Dr. Ayesha Siddiqui	23-07-2024
Calligraphy Exhibition by VESCO PK	19-09-2024
Lahore Binale Exhibition	08-10-2024
Calligraphy Exhibition	29-10-2024
Photography Exhibition	28-11-2024
Art Exhibition in collaboration with Government College University Lahore	04,09-02-2025

Music & Cultural Events

Event Name	Date
Mehfil-e-Musalma	12-07-2024
Jashn-e-Azadi Celebrations	14-08-2024
Mushaira at Jashn-e-Azadi	17-08-2024
Qawali Night at Bulhay Shah Urs	30-08-2024
Musical Evening Emerging Young Artist	12-01-2025
A Musical Evening with Rohail Waqas	07-09-02-2025
Mian Muhammad Bakhsh Mushaira	09-02-2025
Musical Evening at Rawalpindi Women University	18-04-2025
Naatia Mushaira, Multan	13-03-2025

Awards

Event Name	Date
Punjabi Books Award by PILAC	04-09-2024

Book Launches & Literary Events

Event Name	Date
Book Launch: “Dais Diyan Waran (Vol-2)” by Saeed Bhutta	24-07-2024
Book Launch: “Kulliyat e Prof. Anwar Shohrat”	24-10-2024
Book Launch: “Rozan e Khawb”	06-04-2025

MoUs & Institutional Visits

Event Name	Date
MOU Between Pakistan Punjabi Adbi Board and PILAC	24-07-2024
Minhaj University Visit to PILAC	05-08-2024
MOU Ceremony Between PILAC and Walled City of Lahore	05-10-2024
UCP Students Industrial Tour to PILAC	14-11-2024

Tributes & Condolence References

Event Name	Date
Condolence Reference of Sardar Aslam Kamal	20-08-2024
A Tribute to Munawar Hussain	08-01-2025

Miscellaneous Events

Event Name	Date
Chairman Alhamra Board of Directors Visit to PILAC	23-07-2024
Ajoka Theatre Drama Udan Haare Presented in PILAC	11-08-2024
Certificate Distribution Ceremony of RWU by DG PILAC	20-09-2024
PILAC Officers Visit to Punjabi Khoj Garh, Kasur	01-10-2024
Visit to Darbar Khawja Ghulam Fareed (RA)	23-02-2025

Events Organized in Collaboration with PILAC

Event Name	Date
Cultural Musical Programme	05-07-2024
In Memory of Legends	06-07-2024
Seminar World Population	13-07-2024
Play Ishq e Madari	20-07-2024
Cultural Activity	26-07-2024
Promotion of Legends	27-07-2024
Seminar	05-08-2024
A Programme in connection with Celebration for Independence Day	10-08-2024
Drama Acting	11-08-2024
Jashn e Pakistan	12-08-2024
Agai Barho Pakistan	12-08-2024
Mushaira Celebration of Jashan e Azadi	17-08-2024
Talent Show	24-08-2024
Mili Naghma & Cake Independence Celebrations	30-08-2024
Pakistan Award Show	08-09-2024
Sixteenth Debate of the Raaye Sazi Project	14-09-2024
Abro Welfare School Programme	16-09-2024
Musical Show	22-09-2024
World Contraceptive Day	23-09-2024
Seminar	24-09-2024
Cultural Musical Programme	26-09-2024
Qawali Night	28-09-2024
Mehfil e Naat	07-10-2024
Cultural Musical Programme	08-10-2024
Rehearsal Space Request for Cultural Dance	08-10-2024
Climate Leadership Development Internship Programme	09-10-2024
Condolence Reference of Legend Director Altaf Hussain	11-10-2024
Cultural Musical Programme	11-10-2024
Musical Programme	15-10-2024
Working Play “Suicide Point”	18-10-2024
Birthday Anniversary of Ali Ijaz	21-10-2024
Mushaira in the honour of Zakir Khwaja (Late)	21-10-2024
A Tribute to Legend Singer Madam Noor Jahan	26-10-2024
Musical Programme	27-10-2024
Musical Programme	28-10-2024
Musical Event	30-10-2024
Musical & Award Show	30-10-2024
An Evening in the honour of Waheed Murad	01-11-2024

Iqbal Day Seminar	02-11-2024
Musical Programme	03-11-2024
Cultural Musical Programme	05-11-2024
Iqbal Day	09-11-2024
Cultural Musical Award Show	10-11-2024
Nanak Fareed Sanjh Conference	10-11-2024
Musical Programme	14-11-2024
Musical Programme	14-11-2024
Death Anniversary of Waheed Murad	21-11-2024
Anniversary of "Jahan Tab" Newspaper	22-11-2024
Cultural Musical Award Show	22-11-2024
Sufi Night	24-11-2024
Cultural Musical Programme	25-11-2024
7th Asian Media & Business Awards Ceremony	26-11-2024
Mehfil e Naat	28-11-2024
Mehfil e Sama	30-11-2024
Mehfil e Sama	01-12-2024
Musical Programme	02-12-2024
Family Musical Show	04-12-2024
Multi Media Awards Musical Show	04-12-2024
Certificate Ceremony	05-12-2024
2nd International Punjabi Conference Awards Ceremony	06-12-2024
Talent Show	07-12-2024
Jihaad For Zero Thalassemia	08-12-2024
A Musical Evening with Ustad Mehdi Khan & Asif Khan	08-12-2024
Sufi Night	10-12-2024
Mehfil e Naat	15-12-2024
Cultural Musical Show	16-12-2024
Quaid e Pakistan Awards & Culture Night	18-12-2024
Role of Girls in Preservation of Punjabi Language	19-12-2024
Punjabi Mushaira	20-12-2024
Lecture by Dr. Tariq Abidi (Iqbal Scholar)	20-12-2024
Seminar on National Working Women's Day	21-12-2024
Mehfil e Milad e Mustafa (SAWW)	22-12-2024
7th Asian Media & Business Awards Ceremony (Part-II)	23-12-2024
Musical Show	24-12-2024
Debate Competition of Urdu & Punjabi	25-12-2024
Mir Punjabi Mela 2024	28-12-2024 to 29-12-2024
Mehfil e Milad un Nabi SAWW	30-12-2024
Cultural Musical Show	31-12-2024
Painting Workshop	05-01-2025
Mehfil e Naat	05-01-2025
Cultural Musical Event	06-01-2025
Musical Show	08-01-2025
A Tribute to Madam Noor Jahan	09-01-2025

A Tribute to Film Industry through Dance & Singing	10-01-2025
Mehfil e Milad	13-01-2025
Book Launch: “Rahmat e Noor e Muhammad SAWW” by Syed Mehmood ul Hasan Gilani	19-01-2025
Seminar & Mushaira	20-01-2025
Cultural Musical Programme	22-01-2025
A Tributary Programme “Gaye Gi Dunya Geet Mere”	25-01-2025
Shab e Mairaj	25-01-2025
Musical Programme	27-01-2025
A Talent Promotion Musical Event “Emerging Young Artists”	27-01-2025
Legends Award Show	29-01-2025
Punjabi Cultural Musical Show	03-02-2025
Annual Functions Event	05-02-2025
Mehfil e Naat	05-02-2025
Mehfil e Sama	20-03-2025
Family Musical Show	07-04-2025

FM Punjab Rung Radio Network
Special Transmission

Transmission
Moharram-ul-Haram
Eid Milad-un-Nabi (PBUH)
Independence Day
Pakistan Day
Kashmir Day
Pakistan Defense Day
Eids' Transmission
International Mother Language Day
Punjab Culture Day
Quaid-i-Azam Day
Iqbal Day
Days of Eminent Singers / Musicians

Books Published

Books

Name	Writer
Dais Diyan Waran (Vol. 2) (Poetry)	Saeed Bhutta
Punjabi Adab Di Kahani (Research)	Abdul Ghafoor Qureshi
Kafiyan Shah Hussain (Poetry)	Muhammad Asif Khan
Akhya Bulhay Shah Ne (Poetry)	Muhammad Asif Khan
Punjab Lok Reet (History)	Shafqat Tanveer Mirza
The Fragrance of Seven Colours (Pehla Puur) (Translation)	Dr. Munawwar Ahmed Anees
Promjharay Di Jannat Bibi (Literture)	Professor Ghulam Murtaza
Kuliyat-e-Siraj Qadri (Compilation)	Siraj Qadri
Ghughu Ghoray (Plays)	Dr. Nasir Baloch
Lahore Di Khoj (Research)	Syed Faizan Abbas
Heer Doshi (Vol. 2) (Poetry)	Rana Saeed Doshi

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Courses Offered

Name
Gurumukhi Learning Course (Certificate Course)
Chinese Language Course (Basic)
Chinese Language Course (HSK-I & II)
Singing Course