Annual Report of Activities

July 2023 - June 2024



Punjab Institute of Language, Art & Culture

Information & Culture Department, Govt. of the Punjab

Punjabi Complex, 1- Gaddafi Stadium, Ferozepur Road, Lahore

Introduction

Punjab Institute of Language, Art & Culture (PILAC) was established in September, 2004 for patronage, promotion and development of Punjabi Language. PILAC also focuses on conservation, protection, promotion and enhancement of the Art and cultural richness of Punjab. PILAC is a corporate body focusing not only on sustaining and promoting language, art and culture of Punjab, but also on all matters connected therewith. PILAC is assigned to:

- Advise the Government on all matters of policy pertaining to promotion of Punjabi Language
- Collect, preserve and arrange books of classical and modern Punjabi Literature
- Promote and project crafts of Punjab, preserve folk art, folklore's and folk songs in their purest form
- Enrich Punjabi Language and enable it to serve as a source of promoting love and brotherhood
- Interact and collaborate with various Institutes and forums with a view to promote Punjabi Language, Art and Culture
- Provide technical, financial and material assistance for cultural development

Since its inception, PILAC has coordinated, facilitated and undertaken activities which helped in achievement of its objectives. The components of PILAC are

- Radio Station FM-95, 'Punjab Rung'
- Punjab Cultural Museum
- Punjab Art Gallery
- Punjabi Library
- Punjab Auditorium & Punjab Cafe
- Punjab Jiangsu Cultural Centre (PJCC)

Events Organized

Celebrations

Event Name	Date
Punjab Culture Day Celebrations	09-03-2024
International Forest Day Program	21-03-2024

Cultural & Musical Events

Event Name	Date
Launching of Milli Naghma by Sanam Marvi	14-08-2023
Classical Gaiki with Nadeem Riaz	28-08-2023
An Evening with Ghulam Ali Khan	16-12-2023
Jashn-e-Sarma	03-02-2024
A Musical Evening with Singer Humera Channa	06-03-2024
Sufi Singing Program	03-05-2024

Theatrical & Dramatic Performances

Event Name	Date
Kahe Shah Hussain (Stage Play)	03-11-2023

Exhibitions & Artistic Displays

Event Name	Date
Art Exhibition by Babar Ali Fareedi 'Rang-e Ashna'	12-07-2023
Fashion & Textile Display by DA'ART	04-10-2023
Calligraphy & Painting Exhibition	26-10-2023
Art & Craft Forum, Young Artist Show of Paintings	31-01-2024
Calligraphy Competition	15-03-2024
Art Exhibition by King Edward Art Society	18-05-2024

MoUs & Institutional Visits

Event Name	Date
Director Iqbal Academy Pakistan Visit to PILAC	13-02-2024
MoU Between PILAC and Institute of Education	06-04-2024
Contract Ceremony Between Sanjh Publication & PILAC	15-04-2024
MoU Between CSA and PILAC for Chinese Language	16-04-2024
Indian Delegation Visit to PILAC	27-05-2024
DG Punjab Food Authority Visit to PILAC	30-05-2024

Festivals

Event Name	Date
Punjab Natak Competition	30-10-2023
PILAC Cultural Mela (Multan)	06-10-2023
Rangli Visakhi Mela	29-04-2024

Mushairas & Poetry Events

Event Name	Date
Mushaira Baba Bulleh Shah	12-09-2023
Mehfill-e-Samaa on Eid Milad-un-Nabi (PBUH)	28-09-2023
Punjabi Mushaira	14-03-2024

Conferences, Workshops & Seminars

Event Name	Date
Traditional & Modern Calligraphy Workshop	11-12-2023
PILAC International Punjabi Conference	20,22-12-2023
International Punjabi Conference	29-01-2024
Maulvi Ghulam Rasool Alampui Conference	07-03-2024
World Punjabi Conference	08-03-2024

Memorials & Condolence References

Event Name	Date
Condolence Reference: Dr. Syed Tanveer Bukhari	09-06-2023
Condolence Reference: Agha Hassan Askari	14-11-2023

Miscellaneous Events

Event Name	Date
Kashmir Day Transmission at FM-95	05-02-2024
PILAC Book Stall at International Book Expo, Lahore	01-03-2023
Chinese National Day Celebrations	26-10-2023
Famous Comedian Award by PILAC	04-06-2024

FM Punjab Rung Radio Network
Special Transmission

Transmission
Moharram-ul-Haram
Eid Milad-un-Nabi (PBUH)
Independence Day
Pakistan Day
Kashmir Day
Pakistan Defense Day
Eids' Transmission
International Mother Language Day
Quaid-i-Azam Day
Iqbal Day
Days of Eminent Singers / Musicians

Courses Offered

Name
Gurumukhi Learning Course
Chinese Language Course (Basic)
Chinese Language Course (HSK-I & II)

Books Published

Books

Name	Writer
Traditional Games of the Punjab (Khaidan Punjab Diyan) (Research / Coffee Table Book)	PILAC
Heer Doshi (Poetry)	Rana Saeed Doshi
Bhakkar (Tareekh o Saqafat) (History)	Dr. Liaqat Ali Khan Niazi

Magazine "Trinjan"

Issue No.
April – December 2023 (Kahani Number)